

# Business Plan

2022-23  
RDA Orana



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# RDA Charter

- Facilitate regional economic development outcomes, investment, local procurement and jobs.
- Promote greater regional awareness of and engagement with Australian Government policies, grant programs and research
- Improve Commonwealth regional policy-making by providing intel and evidence-based advice to the Australian Government on regional development issues.
- Co-ordinate the development of a strategic regional plan, or work with suitable existing regional plans that will align with the Commonwealth's regional priorities

## **STRONG, CONFIDENT AND VIBRANT REGIONS**

RDA Committees have an active and facilitative role in their communities with a clear focus on growing strong and confident regional economies that harness their competitive advantages, seize economic opportunities and attract investment.

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# Regional Plans

- Australian Government Regions 2020 - Unlocking Opportunity
- Australia's 2022 Critical Minerals Strategy
  
- NSW Government Premiers Priorities
- NSW Government 20 Year Vision for Regional NSW
- NSW Government Making it Happen in the Regions: Regional Development Framework
- NSW Government Invest Regional NSW Prospectus
- NSW Government's Electricity Strategy and Electricity Infrastructure Roadmap
- NSW Government Central West Orana Regional Plan 2036
- Critical Minerals and High-Tech Metals Strategy
- NSW Government Regional Economic Development Strategies: MidWestern, Orana & Far West
- NSW Government Food and Beverage Manufacturing Industry Development Strategy 2019
  
- Local Gov Economic Development Plans



An aerial photograph of the Orana region in Queensland, Australia, showing a mix of residential areas, green fields, and rolling hills under a clear sky. The image is positioned on the left side of the slide, with a green bar at the bottom.

# RDA Orana Overview

## **Our Purpose**

To support the development of the Orana Region by facilitating industry collaboration, encouraging public and private investment and supporting cooperation between all stakeholders.

## **Our Vision**

A regional powerhouse recognised for production, value-adding, linkages and entrepreneurship.

## **Our Mission**

Provision of regional intelligence to:

1. Create connections and growth
2. Grow industry and infrastructure investment
3. Grow our workforce



# Our initiatives



- Skilled migration
- Regional intel to Government
- Research and advocacy
- Grant support
- Submissions on behalf of the region



# Regional issues

## Business issues

- Finding staff and workers
- Worker accommodation
- Supply chain inflation & delays
- Rising transport costs and delays
- Red tape

## Regional issues

- United leadership
- Resilience
- Supply chain management
- Supply chain access to major projects in the region (Aboriginal businesses, green credentials)
- Digital inclusion (access and knowledge)
- Recruitment and retention solutions
- Change management support - climate action, future demand and digital adoption

# Regional issues

## Trends heading our way

- Onshore manufacturing
- Food production and manufacturing
- Resilience disaster management
- Climate action
- Better working conditions
- Renewable energy
- Climate action
- Cost of living/inflation
- Wages growth
- Housing
- Aging population
- Research, innovation and technology
- Olympics in Brisbane?

## Community needs

- Housing
- Education
- Health services
- Connectivity - transport and telecommunications
- Cost of living support/advocacy (inland disadvantage)

## Regional opportunities

- Renewable energy zone: supply chain development
- Critical minerals hub
- Zero/low emissions supply chain solutions
- Accommodation solutions - visitor and worker
- Supply to investment in the region (public and private)
- Aging in place support (facilities and jobs)
- Expansion of private education sector

**S**  
(Strengths)

- O2N (established)
- RDA Orana reputation
- Our land
- Our resources
- Resilient economy
- Networks, transport infrastructure and connectivity (road, rail, air)
- Natural assets
- Population growth in Mudgee and Dubbo
- Regional entrepreneurs

**W**  
(Weaknesses)

- Funding for project delivery
- Labour and skills shortages
- Housing shortages
- Access to quality education
- Little value-adding
- Higher cost to operate in the western part of the region (energy and telecoms)
- Lack of water security
- No digital innovation/smart strategy
- Reliance on migrants to fill skills shortages
- No clear regional brand.

**O**  
(Opportunities)

- Build O2N to primary brand
- Workforce activation: youth, women and migrants
- Increased manufacturing/value-adding
- Export growth
- Leadership and entrepreneurial capacity
- Inland rail
- Recycling and renewables
- Renewable energy zone
- Supply to projects - local purchasing
- Strategic partnerships for service delivery
- Domestic tourism

**T**  
(Threats)

- Funding cycles
- Lack of State engagement
- Resources to deliver projects
- Legislation changes (migration & water)
- Inequitable energy costs
- Out of region SAPs
- Public perception of region
- Fragmented planning
- Reduction in VET and tertiary education services
- Inflation
- Weather
- Supply chain delays



# 2022/23 Priorities (RDA)

## P1 Workforce

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Businesses in the region have access to the workforce required to support growth

- migration assessment
- DAMA assessments
- regional youth engagement



## P2 Information

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Businesses and governments have access to economic information, credible research and insights

- newsletter
- advice



## P3 Leadership

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Influence all levels of Government as a respected, apolitical and reliable advocate for the Orana region.

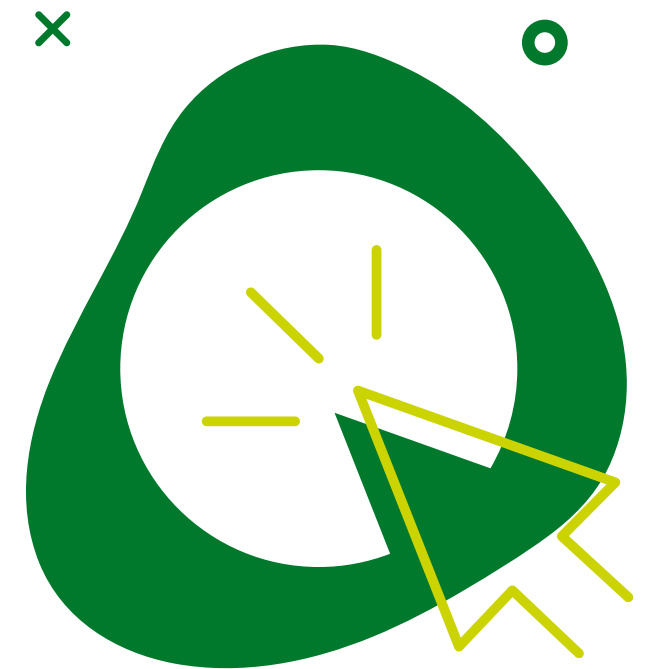
- regional plan
- regional research



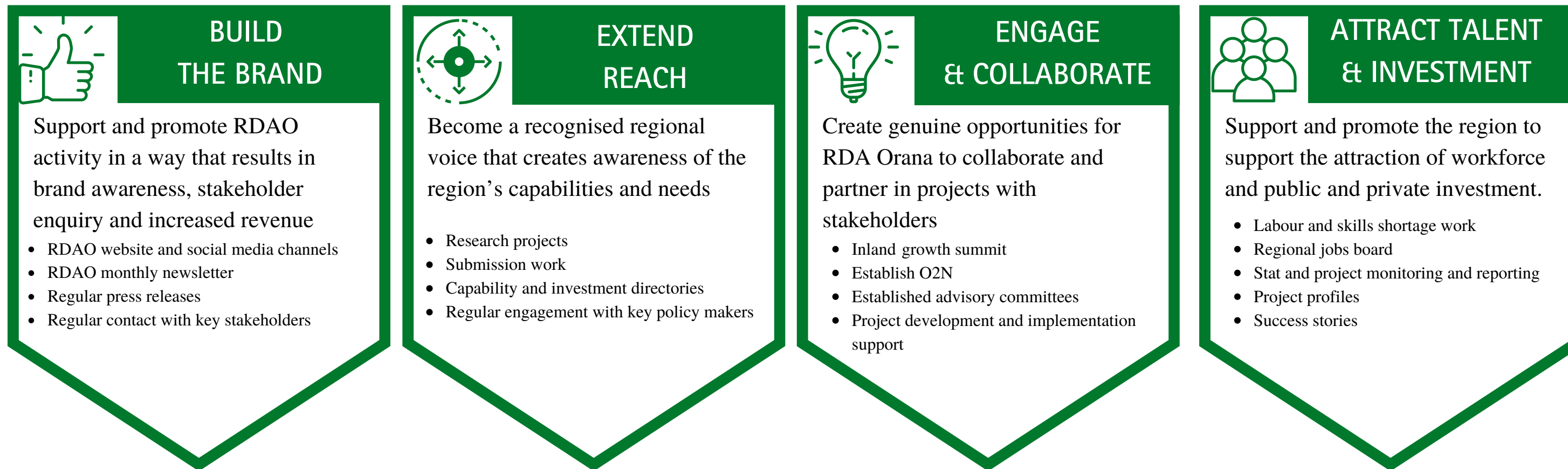
# Key business activities

	P1 Workforce	P2 Information	P3 Leadership
Business activity	491 Assessments for the NSW Government	EIA of migration to the region	Finalise the regional plan
Business activity	DAMA and 494 Assessments	Data collection and analysis	Inland Growth Summit
Business activity	Develop a regional workforce development plan ( to include DAMA update, youth and school engagement)	Participate in regional consultations	Map and publish regional business support
Business activity	Publish success stories to build employer confidence	Stakeholder engagement including settlement support	Review regional infrastructure plan

# Our commitment to communicate



**The charge: to build confidence in our region**







# Get In Touch

## Email

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## Social Media

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## Call us

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